



February 2019



SHRM Montgomery

ADVANCING THE PROFESSION AND SERVING THE PROFESSIONAL

General Membership Meeting

Date: Thursday, February 21, 2019
Topic: **Leading Organizational Change**
Speaker: **Trudi Millins**
Fearless Branding Crusade

Sponsor: **GotZoom**

Time: Luncheon Meeting
11:30am – 1:00pm

Location: MAX Credit Union
Auditorium
400 Eastdale Circle
Montgomery, AL 36117



Please welcome new members:

- Krystal Bryan
- Ansely Childs
- Rachel Lindley

Save the Dates

Meetings that are already confirmed for 2019

March 21st

April 25th

May 23rd

June 27th

Please make sure you sign up for meetings in advance. We cannot guarantee meals for those who are not registered for the meetings.

★ NOTE: All registration should be submitted 2 business days prior to the meeting.

Meeting Guidelines Checklist:

Please go to <http://shrmmontgomery.shrm.org> and click the “Meeting Reservation Link.”

All members, guests, and students must go to the website to make a reservation in order to attend the meeting. Cancellations must be made 24 hours in advance of the meeting. SHRM-Montgomery reserves the right to bill if cancellation is not made in a timely manner.

Luncheon Meeting Fees, payable at the door

Basic Members (excluding all-inclusive members) - \$15

Guests - \$20

Speaker's Biography



Trudi Mullins

Fearless Branding Crusade

Warrior. Spear Maiden. That's what the name **Trudi** means.

I've been a crusader since birth.

So it's no wonder I'm passionate about inspiring **Fearless Brand Champions** to scratch, claw and fight against the status quo every day. The battlefield keeps shifting, yet many creative professionals feel stuck in a rut of sameness. The mindsets of marketers, designers and event planners must continually evolve and adapt because consumers are continually evolving and adapting.

I'm passionate about **Fearless Companies** being brutally honest with themselves, digging deep to find their true purpose and committing to that purpose with unflinching courage. The workplace is more complicated than ever, and the supervisor-overlooking-the-factory-floor method of leadership is dead. Now corporate culture often stands between success and failure.

As an instructor and trainer, I'm also passionate about the things you don't learn from a standard textbook --- the power of exceptional communication, the strength of healthy life skills, and the explosions of energy that occur when you learn not what, **but how**, to think. Watching students and colleagues conquer their obstacles is so gratifying. To see companies and groups unite around a common crusade and go forth fearlessly... well, there are hardly words to describe it.

And what is a crusader without her armor? While I adore the heroic use of swords and shields (*yes, I actually own some*), in the modern crusade they don't travel well. No matter. Shiny metal and dangerous spikes are still part of my gear, just in the form of fabulous accessories and fierce stilettos.



GotZoom has the expertise, systems and applications to reduce the financial burden of federal student loans.

GotZoom is not a lender, but has helped over 17,000 individuals achieve: (i) lower monthly payments, (ii) shorter loan term (faster payoff), (iii) loan forgiveness.

We do it by fully leveraging the existing programs available through the U.S. Department of Education.

GotZoom – The New 401(k)

Our service is now available to corporations, non-profit organizations, educational institutions as well as benefits brokers. By providing employees access to GotZoom these organizations are improving recruiting, retention and engagement.

GotZoom is a win for all parties:

1. Employees benefit through reduced financial burden
2. Employers benefit by:
 - Adding a critical component to their recruiting function and increasing retention rates
 - Enhancing their benefits portfolio at a lower total cost by optimizing currently available programs from the Department of Education
 - Differentiating their organization and increasing employee engagement, particularly among key groups such as Millennials



ALSHRM Legislative Symposium

April 4, 2019

Alabama Department of Archives and History

624 Washington AVE Montgomery,

Alabama 36104

Agenda Includes:

Wednesday April 3rd at 5:00 - 6:30pm Meet 'n Greet Reception with Lawmakers

Thursday April 4th at 8:00 a.m. Breakfast

Federal Legislative Update from SHRM Government Affairs

John Merrill – Secretary of State for Alabama

Tae Phillips – Ogletree Deakins State House

and/or Senate Session Q&A with Lawmakers

Lunch will be provided also!

Cost: \$89.00 Early Bird Registration

\$99.00 after February 14th

<https://2019alshrm-legsymposium.eventbrite.com>



2019 ALSHRM Legislative Symposium Sponsorship Opportunities

\$1000.00 –

- 1 page Ad in Handouts that will be given to every attendee with Company name, Logo and Information
- Name will be printed on the Reception Invitations that will be handed out to Lawmakers and Staffers
- Name and Logo will be displayed on Registration Website
- Name and Logo will be displayed during Reception
- Announced at Symposium as Sponsor
- 3-5 minutes during Breakfast at the Symposium to speak to the audience

\$500.00 –

- 1/2 page Ad in Handouts that will be given to every attendee with Company name, Logo and Information
- Name will be printed on the Reception Invitations that will be handed out to Lawmakers and Staffers
- Name and Logo will be displayed on Registration Website
- Name and Logo will be displayed during Reception
- Announced at Symposium as Sponsor

\$250.00 –

- 1/4 page Ad in Handouts that will be given to every attendee with Company name, Logo and Information
- Name will be printed on the Reception Invitations that will be handed out to Lawmakers and Staffers
- Name and Logo will be displayed on Registration Website
- Announced at Symposium as Sponsor

Any Sponsorship or Donation would be appreciated.

Sponsorships are due by March 23, 2019. For more information please call or email Jennifer Parker at 256-739-1701, 256-636-2006 or jennifer@payroll-services-llc.com

LEVEL UP

TAKING HR BEYOND THE DESK

Alabama SHRM State Conference & Expo



May 14-15, 2019 • REGISTER NOW @ www.alshrm.org



Early Bird Rate

Available Now: \$325

#ALSHRM19

2 Day Conference Provides:

- Relevant Content for today's HR Needs
- Vendor Solutions to Level Up your HR game
- Fun & Engaging Networking Opportunities
- Day 1 Schedule is posted now, Day 2 Schedule coming soon!

Content is being submitted for 10 recertification credits for SHRM and HRCI

CAPELL & HOWARD P.C.

ATTORNEYS AT LAW

and **SHRM** Montgomery



FREE ONE-DAY CONFERENCE | CONTINUING EDUCATION CREDITS AVAILABLE FOR HR PROFESSIONALS & CPAS

2019 LABOR & EMPLOYMENT LAW SEMINAR

Thursday, May 9 from 8 a.m. to 5 p.m. | Auburn University Montgomery Taylor Center, Rooms 221-223

Event Details:

- › Capell & Howard and SHRM Montgomery team up to provide the latest information on the ever-changing laws regulating the employer-employee relationship.

Registration Form:

- › Attendee Name: _____
- › Attendee Job Title: _____
- › Business/Organization Name: _____
- › Attendee Email Address: _____
- › Business Mailing Address: _____
- › Business Phone Number: _____

- › Break Out Session 1 Selection: A) B) C)
- › Break Out Session 2 Selection: A) B) C)
- › Break Out Session 3 Selection: A) B) C)

How/from whom did you hear about the 2019 seminar?
Check all that apply.

- Capell & Howard Attorney
- SHRM
- Supervisor
- Other (Please specify) _____
- Colleague
- Website/Social Media
- U.S. Mail

To register, send this form or the requested information to:
Mary Tyler Ashe
Email: MaryTyler.Ashe@chlaw.com
Fax: 334.241.8248

Continuing Education Credits

This seminar curriculum has been submitted to the HR Certification Institute for HR General recertification credit hours toward GPHR, PHRI, SPHRI, PHR and SPHR. The seminar has also been submitted for business-related CPE credit.

Schedule, Discussion Topics & Speakers:

- › 8-8:45 a.m. Registration
- › 8:45-9:15 a.m. #GettingSocial
Carla Gilmore, Capell & Howard Attorney
- › 9:15-9:45 a.m. Training Employees for Optimal Workplace Safety
Brooke Lawson, Capell & Howard Attorney
- › 10-10:30 a.m. Purpose, People & Productivity
Tasha Scott, Maximized Growth, LLC
- › 10:30-11 a.m. Multigenerational Workplace
Blake Brookshire & Faith Perdue Twiggs, Capell & Howard Attorneys
- › 11-11:30 a.m. Dazed and Confused: Drug-free Workplace Issues
Barbara Wells, Capell & Howard Attorney
11:30-1 p.m. Lunch
- › 1-1:30 p.m. Unconscious Bias in the Workplace
Jerusha Adams, Capell & Howard Attorney
- › 1:30-2 p.m. Can't We Just Resolve This?
Debrica Jackson, Alliance Consulting & Training
- › 2:15-2:45 p.m. Wage & Hour Update: What's Hot and What's Not!
Chris Weller, Capell & Howard Attorney
- › 2:45-3:15 p.m. How Healthy is Your Wellness Policy?
Mai Lan Isler, Capell & Howard Attorney

› Break Out Sessions

(choose one 30-minute selection for each session)

Session 1 3:20-3:50 p.m.	A) Preventing Workplace Violence: Allen Sheehan & Terrie Morgan, C&H Attorneys	B) ABC's of Contract Review: Bobby Rives, C&H Attorney	C) Estate Planning: Russ Russell, C&H Attorney
Session 2 3:55-4:25 p.m.	A) Stump the Chumps: Roundtable Your Tough Questions, C&H L&E Attorneys	B) PC, LLC, SubS, Inc. etc: Six or Half A Dozen, What Difference Does it Make? Kyle Johnson, C&H Attorney	C) 401k Basics: Courtney Williams, C&H Attorney
Session 3 4:30-5 p.m.	A) HIPAA for Employers: It Is Not What You Think: Barbara Wells, C&H Attorney	B) Beware of Alligators: Reviewing Commercial Leases: Blake Piel, C&H Attorney	C) New Divorce Laws: Allen Sheehan & Terrie Morgan, C&H Attorneys

Ready to reach the NEXT LEVEL in your HR career?

Let SHRM certification help you get there.

You can prove to colleagues and employers that you've got the knowledge and competency needed to succeed in the next level of your career by earning your SHRM Certified Professional (SHRM-CP) or SHRM Senior Certified Professional (SHRM-SCP).

NEW! Course now offered in Montgomery!

Ready to get started toward SHRM Certification?

Visit www.aub.ie/SHRMSpring2019 to learn how Auburn University Office of Professional and Continuing Education's SHRM Test Prep Course can help you reach your certification goals.



Invest in Your HR Career.

With our course, you can enhance your HR knowledge and skills to earn the advancement and recognition you deserve as an HR professional. Our expert instructors and premiere learning materials will help fill your unique knowledge and skill gaps to maximize your chances for success on your SHRM-CP or SHRM-SCP exam.



Gain one-on-one guidance to help you comprehend and learn to apply your new HR knowledge.



Engage with the proven 2019 SHRM Learning System that dynamically adjusts to students' interaction.



Acquire the knowledge and understand the behavioral competencies you need to prepare to pass the exam.



Network and collaborate with peers to share real-life examples and bring HR knowledge and competencies to life.



Stay on track to earn your certification with a structured learning experience and support.

CLASSES START SOON!

When: Saturdays, March 2-April 27, 2019
(Classes Meet: March 2, 9, 23, 30 & April 13, 27)

Where: Clement Hall Room 204, AUM Campus,
Montgomery

Visit aub.ie/SHRMSpring2019 or contact
lbrantly@auburn.edu for more details and
registration

SHRM Montgomery Chapter Members will receive a 10% discount (\$944) if they register by February 22nd, 2019. The \$944 price includes the hard copy materials as well as the online resources.



SHRM Recertification Counselor Hotline

Certificants with Recertification Questions?

Refer them to the **“Recertification Counselor Hotline”**



(703) 535-6360

8:30 a.m. – 5:00 p.m. ET
7:30 a.m. – 4:00 p.m. CT



SHRM Foundation



At our next meeting you can purchase tickets for our SHRM Foundation giveaway. Please help the future of HR with your purchase and have the opportunity to win an amazing prize.

2019 Montgomery SHRM Board Members

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